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BBA/GEN/ 507 Summer Training Report - - - 4 25 75 - DCC/ SEC Total 21 242 1 28 175 75 450 1. YMCAUniversityofScience &TechnologyFaridabad Page 6 S.no Code List Of Open Elective Courses BBA/GEN/506A Disaster Management 2. BBA/GEN/506B Retail Management 3. Feb 18th, 2024

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BBA- I Semester BBA N 103 Principles Of Economics Unit I Definition, Nature, Scope & Limitation Of Economics As An Art Or Science. Relevance Of Economics In Business Management, Utility Analysis, Marginal Theory Of Utilities And Equi-Marginal Theory Of Utility. Unit II Meaning Of Demand. Demand Theory And Objectives, Demand Analysis. Feb 10th, 2024

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Multiple Choice Questions UNIT -I 1. In Which Of The Following Basic Categories Can Busine Ss Environment Be Divided? A. Local And Regi Onal B. Regional And National. C. Internal And External. D. Financial And Nonfinancial. ANSWER: C 2. Is A Statement Which Derives The Role That An Organization Plays In A Society. A. Goals. B. Mission. Apr 20th, 2024

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