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Bert Rosenbloom*, Trina Larsen Marketing Department, Drexel University, 32nd And Chestnut Streets, Philadelphia, PA 19104, USA Received 1 May 2001; Received In Revised Form 18 September 2001; Accepted 23 October 2001 Abstract As Business-to-business Marketing Channels Become More International In Scope, Communication In Channels Occurs Among A More Feb 8th, 2024

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• Lauren Kessler And Duncan McDonald, When Words Collide: A Media Writer's Guide To Grammar And Style Any Edition. (Boston, MA: Thomas Wadsworth). Available In The Library Or On Amazon. O We Will Not Reference This Book Directly, But It Is A Great Writing Guide To Consult On All Matters Of Grammar And Clear, Concise Writing. Course Description Mar 1th, 2024

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Leadership Communication: A Communication Approach For Senior-Level Managers By Deborah J. Barrett, Ph.D. Handbook Of Business Strategy Emerald Group Publishing, 2006. Pages 385390 - 1. Core Communication. Communication Strategy Is Included In The Core, But Managers Will Mar 4th, 2024

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