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Therefore, A Critical Question Is How These Are Translated Into Business Value And How Improving Forecasting Affects Utility Metrics, Such As Inventory And Backlog Costs, Customer Service Level (CSL) And Mitigating The Bullwhip Effect. Fortunately, There Is A Good Bit Of Research That Focuses On Such Links. Here Two Very Recent Examples. Barrow And Kourentzes (2016) Explored The Impact Of ... Mar 10th, 2024
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